

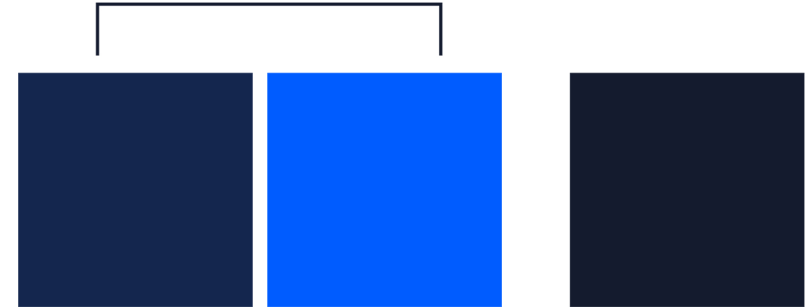
Nimbus Designs Brand Summary

Primary Logo & Alternates



Primary Colors

Secondary Color



#14264e
RGB: 20/38/78
CMYK: 100/90/40/39
Pantone 2767 C

#005cff
RGB: 0/92/225
CMYK: 82/65/0/0
Pantone n/a

#141b2f
RGB: 20/27/47
CMYK: 90/81//82/65
Pantone 4146 C

Typography

The best choice of fonts to pair:

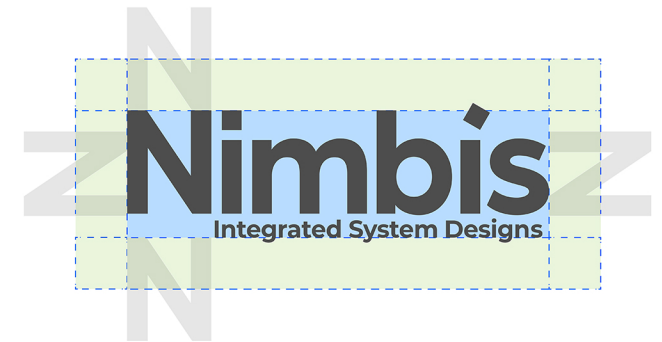
 **Arboria Bold**
Roboto Light

This is Arboria Bold used in a header.
Use Roboto Light for body text.

If primary fonts are not available **Montserrat Bold** and **Verdana** are acceptable substitutions.

Clear Space & Centering (Rule of Thumb)

Clear space surrounding the logos should be at least equal to half the height of the "N" in the logos. In order to maximize clarity and legibility, no typography or graphic elements should appear within the designated space surrounding the logo. To visually center the logos, use the light blue rectangles as reference.



A Few Bad Examples

